



Investors Influencing the Orange County Technology Market

The flow of capital to Southern California is at an all-time high as investment firms are focusing on emerging businesses in Orange County. According to a PricewaterhouseCoopers, MoneyTree Report for 2017; over \$1 billion has been invested in the field of technology resulting in an influx of new positions to fill. Last year over \$429M in funding from venture capitalists added to Southern California businesses in the first and second quarter.

While start-ups are popping up throughout Southern California, one particular area has established itself as a real player in the tech field: Orange County.

Orange County has a long established technology-driven job market and is known for a variety of businesses specializing in innovative IT solutions. Many different start-ups are flocking to the area because of the amount of venture capital being pumped into new companies in the county, many of them focusing on voice communications, network and Internet access, applications development, data center services, and more.

Four emerging technology trends that have made the move to Orange County and regularly have positions to fill are: virtual reality, artificial intelligence, big data, and cyber security.

These types of businesses are booming in Orange County, giving long-term growth in these areas a favorable outlook.

The hottest technology jobs that are regularly available in Orange County are: software engineers, application developers, security administrator, big data

engineers, Java/J2EE architects, data scientist and network engineers. A career in the tech industry is continually emerging; many companies must quickly adapt and hire new talent to assist with rapid change and growth.

Marquee Workforce Solutions connects the best IT talent with leading tech employers throughout California, placing talent in some of the most desirable areas in Southern California, including Irvine, San Diego, Orange County, Oceanside, Carlsbad, as well as Silicon Valley. Marquee Workforce Solutions additionally provides industry expertise to help clients improve employee retention, productivity and much more.

Parik Mattoo **VP-IT Business Development & Marketing**

Parik is an industry expert with 12+ years of successful experience in full lifecycle sales and business development. Parik has a proven ability to foster relationships with C-suite and senior executives for IT, operations, and engineering. He is distinguished by his passion for sales, his focus on collaborative team building, and his commitment to meeting customer demands. Please contact Parik at pmattoo@marqueewfs.com for more information.

